



## Connecticut Farmers' Markets That Are Worth the Drive

By Bill Scheller | September 2024

Even as summer starts to wind down, farmers' markets across New England remain a top draw for their last

batches of fresh produce, along with the mainstay meats, seafood, eggs, cheeses, breads, baked goods, jams, syrups...the list goes on. If you're out and about this fall (and of course, you will be), add these terrific New England farmers' markets to your leaf-peeping itinerary.



### Coventry Farmers' Market

Situated between Willimantic and Brimley, Connecticut's largest farmers' market takes place Sunday at the High School. The 100,000-sq-ft space of general produce, locally grown produce and homemade foods, along with special events including pumpkin carving and the market's Health Coaching and the genes that have produced here as a bonus.

[coventryfarmersmarket.org](http://coventryfarmersmarket.org)

Wethersfield Farmers' Market will draw the crowd from around the grounds of the 1774 Solomon Wadsworth House and home to Wethersfield's Thursday market, where local and farm-to-table produce, seafood, organic bread, fresh-baked pastries, organic produce, and fresh-cut flowers and CBD products. The marketplace is staffed with expert training, workshops, and talks on topics from beekeeping to plant medicine.

[wethersfield.org](http://wethersfield.org)



Adapted from <https://newengland.com/travel/new-england/40-new-england-farmers-markets-that-are-worth-the-drive/>

### Danbury Farmers' Market

Danbury might have earned a reputation as the "Hot City" in its manufacturing heyday, but in recent years it's been a hot spot in southern Connecticut. A combination of local produce and early Danbury Green on Saturdays, with farmers' greenhouses to the south.

Danbury's vibrant farmers' market and the fresh produce for different farms, including by newcomers offering mushrooms, CBD edibles, and fresh ground coffee. Check the website for recipes using the market's produce.

[danburyfarmersmarket.org](http://danburyfarmersmarket.org)



### Putnam Farmers' Market

Agriculture thrives in the picturesque portion of the Putnam Hills known as the "Sweet Root Corner." The market is one of the largest in the area, offering a wide variety of fresh produce, including vegetables, berries, eggs, dairy, and meat. Don't miss the local honey, maple, and berries that are sold at the market.

[putnamusa.com](http://putnamusa.com)



### Kent Farmers' Market

It's not unusual for new residents from New York City to make the drive north of Kent to visit one of its Friday markets. They'll find a mix of fresh produce, including vegetables not widely available in the city, along with homemade cheeses, organic baked goods like mooncakes, and coffee. Summer markets are usually outdoors and often get home from nearby tree farms.

[kent.com](http://kent.com)



# EDITORIAL DESIGN

The On Track Magazine is a sustainable travel publication offering tips and tricks on how to be a eco-minded tourist.

## CONCEPT

The typography, graphics, and masthead were inspired by retro train signs & signals. The name **On Track** is both a literal reference to train travel and a nod to its climate-friendliness. **On Track** offers a contemporary and fresh look.

## SKETCHES

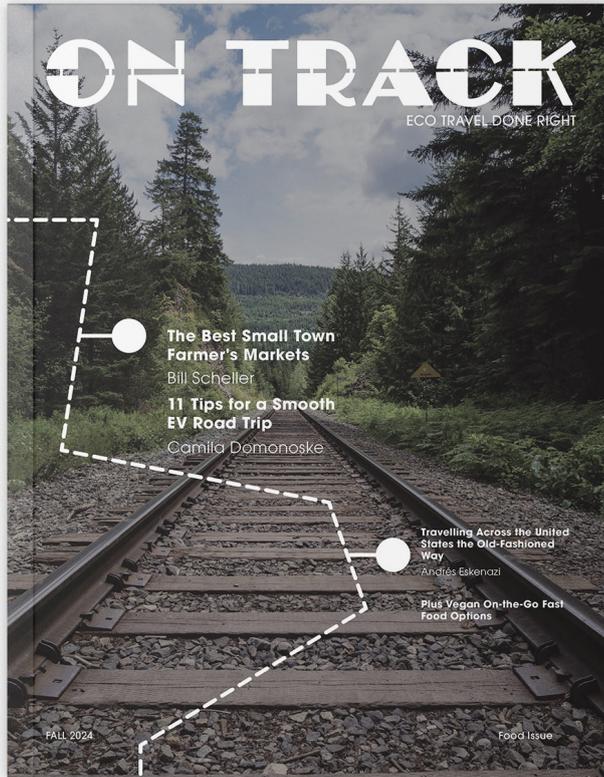
Inspired by wood block fonts, the sketches evolved into a masthead using the typeface Broadacre. Created by Greg Thompson, the forms are adapted from Broadway, an Art Deco typeface.



ON TRACK



ON TRACK



## LAYOUT DESIGN

For this particular issue, the table of contents features a photo on 2/3 of the page spread. Throughout the magazine, a dashed line and circular "stops" are used as a graphic element in lists and to connect ideas.

Drop cap for the article title

# 11 Tips for a Smooth Road Trip — Without the Anxiety

Changing infrastructure has impacted over the last few years, from new highways and changing road rules to new travel regulations. But it's the increasing number of digital distractions that's causing the most anxiety for drivers. From checking the weather to looking up the best route, it's easy to get distracted and lose focus on the road. Here are 11 tips to help you stay focused and enjoy your trip.

Thinking of taking a road trip is a great idea, but it can be a long drive. Here are 11 tips to help you stay focused and enjoy your trip.



Justified body copy wrapping around the image which spans the entire spread



Drop cap for the numbered list

Two column text increases legibility



Grid with photo collage and text facilitates browsing



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Even as summer starts to wind down, farmers' markets across New England remain a top draw for their last batches of fresh produce, along with the mainstay meats, seafood, eggs, cheeses, breads, baked goods, jams, syrups...the list goes on. If you're out and about this fall (and of course, you will be), add these terrific New England farmers' markets to your leaf-peeping itinerary.



### Coventry Farmers' Market

Located between Willimantic and Berlin, Coventry's largest farmers' market takes place Sunday of the first November. The 100+ stalls feature a variety of regional fare, locally grown produce and homemade treats. Special events including pumpkin carving, cider sampling, and live music are held on the last day of the season. For more information, visit [coventryfarmersmarket.org](http://coventryfarmersmarket.org).



### Wethersfield Farmers' Market

Just down the road from historic the grounds of the 1774 Solomon Wadsworth House is home to Wethersfield's Thursday market, where local and regional produce, seafood, organic, grass-fed beef, pork, organic, grass-fed poultry, organic produce, and small-batch cheeses are along with fresh-cut flowers and CBD products. The marketplace is filled with special holiday events, such as Turkey dinners from Thanksgiving to Christmas.

[wethersfield.org](http://wethersfield.org)



### Danbury Farmers' Market

Danbury might have earned a reputation as the "Hot City" in its manufacturing heyday, but its bustling fall market is in its own right in southwestern Connecticut. A combination of local produce and early Danbury Green on Saturdays, with nearby growers both on South Street and at the Danbury Farmers' Market and the milk garden, the Wethersfield Farm, have joined by newcomers offering mushrooms, CBD edibles, and fresh ground coffee. Check the website for recipes using the market's produce.

[danburyfarmersmarket.org](http://danburyfarmersmarket.org)



### Kent Farmers' Market

It's not unusual for new visitors from New York City to make the 100-mile trek to the historic town of Kent, where the town's oldest of its Friday market. They'll find a bounty of fresh, local produce and vegetables not washed at the grocery store in the Danbury Hills, along with homemade cheeses, organic baked goods like mooncakes, and coffee. Summer markets, kindly coffee and other goods come from nearby bee farms.

[kent.com](http://kent.com)



### Putnam Farmers' Market

Agriculture thrives in the northwestern portion of the Putnam Hills, known as the "Sweet Root Corner." In the heart of the town, the market is a wonderful place to see a variety of local produce in the season's peak. The market offers a variety of fresh produce, including vegetables, berries, eggs, dairy, and meat. For more information, visit [putnam.org](http://putnam.org).



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Intro paragraph and main image draw the eye to the beginning of the article

Semi-transparent photo creates symmetry on the spread with the hero image